



Educational & Extension Booth

Department M Superintendent

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Assistant



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Booths must be set up on Sat., Sept. 22 from 10:00 am and 4:00 pm or on Sun., Sept. 23 from 12:00 pm and 4:00 pm. Booths must be removed by members of the organization between the hours of 10:00 am and 6:00 pm on Mon., Oct. 8. The Fair reserves the right to withhold premiums of any booth being dismantled before Monday, Oct. 8. Judging: Monday, Sept. 24

RULES, REGULATIONS AND INFORMATION

1. Competition is open to any organization in North Carolina that provides an educational service to benefit individuals, families and communities in addressing needs and concerns that will improve the quality of life in the communities.
2. Entries close and forms must be postmarked by midnight September 1. **The Educational Booths / Decorated Christmas Trees Entry blanks are located in the back of Fair catalog and MUST INCLUDE organization's federal tax ID number and (2) telephone contact numbers.** Mail to Dixie Classic Fair, PO Box 68, Winston-Salem, NC 27102 or bring to Fair Office, 421 W. 27th Street, Gate 9. **Entries will not be accepted over the phone or on-line.**
3. The Fair reserves the right to refuse applications when all exhibit booths are filled even if received before deadline. **Booth location assignments will be made based on number of spaces available. All entries will be placed in a drawing to determine placement. Once placement is made location assignment will be mailed with Exhibitor's letter after September 1. Entry tag will be given out on day of set-up. Please see the Superintendent or Assistant upon arrival.**
4. Exhibit booths are 6' wide x 8' deep with 3' high drapery dividers. The back of booth is 8' high drapery and may be decorated as desired. Booth items must not extend higher than the top of the back curtain or block the view of the next exhibit booth. An 18" high platform will be placed in each booth. **If platform is not desired or electricity is needed, requests must be made on entry blank. No platforms will be removed from booths after September 18. Items such as batteries or power cords must be supplied by exhibitor.**
5. Booth decorations may not include any hazardous materials, i.e., broken glass, sharp objects. Superintendent or assistant may use their discretion on whether an item needs to be removed.
6. **DO NOT USE NAME OF GROUP, CLUB OR ORGANIZATION IN BOOTH. AN IDENTIFICATION SIGN WILL BE PROVIDED BY THE FAIR AND PLACED IN THE EXHIBIT AFTER JUDGING.**
7. Booths will remain on display during entire Fair. The Fair is not responsible for exhibit booths not picked up on designated release day.

Department M - Section 101 - Educational & Extension Booths

Premiums: 1st: \$200 2nd: \$ 175 3rd: \$ 150 4th: \$125 5th: \$115

M-1	Educational Service Booth
M-2	Extension Booth

Theme for Booths: "Open"

- CREATIVITY - 25 Points**
 - Is the idea (theme) understandable?
 - Does the group show originality in developing the idea?
 - Is the idea presented with enthusiasm (planning-quality)?
 - Does the idea presented by the group, show that they understand what they want to say?
- COMMUNICATIONS TO VIEWERS - 25 Points**
 - Is the idea directed to a specific audience (such as men, women, children, other Clubs)?
 - Does the idea arouse and hold interest?
 - Does each part of the exhibit contribute to a unified, clear-cut story with a logical sequence of thought?
 - Is the idea actually and effectively presented?
- EDUCATION - 25 Points**
 - Does the exhibit inspire motivation, thinking, positive attitudes, and action?
 - Is the idea presented based on facts?
 - Is the idea presented appealing to the public and does it suggest ways to take action?
 - Does the idea teach and instruct the viewers?
- DESIGN AND MECHANICS- 25 points**
 - Is there efficient use of color, lighting, sound and action?
 - Simplicity (neither a cluttered nor a bare appearance)?
 - Are design, lettering, posters, figures and equipment in relative proportion to area and shape of booth?
 - Is there a professional-like touch in the effective use of equipment and materials?

Possible Score - 100 points

NO ON-LINE ENTRY - Entry into this category must be submitted on the Educational Booths / Christmas Tree Entry form located in the back of this catalog and mailed to the Fair Office.