

2016 Dixie Classic Fair

Community Food Booth Information

Non-Profits Only

Must provide Current Year Non-Profit Verification

Pricing:

\$500 for Single Side service booth or 12% of gross receipts, whichever is greater

\$750 for Double Side Service booth or 12% of gross receipts, whichever is greater

\$100 for Utilities (Water & Electricity)

Natural Gas – each booth will be billed based on usage at settlement after Fair. Each booth is individually metered.

\$115 for insurance – (Pricing subject to change). Or the ability to provide a one million dollar liability policy **listing the Dixie Classic Fairgrounds and the City of Winston-Salem as additional insured**. Call if you have any questions regarding this policy coverage required.

\$75 – Health Department Permit – application and permit fees must be paid directly to The Forsyth County Health Department

General Information

Equipment:

There is NO Equipment in the booths (fryers, grilles, refrigerators, freezers, etc). Equipment must be rented, purchased or brought in from another facility. All equipment must UL rated and approved. All cooking equipment that involves grease must be located under the provided 4' hood. Fryers and grilles must be compatible with Natural Gas. All gas equipment must be installed by a licensed contractor approved by the City of Winston-Salem. All equipment must be approved by the Inspections Department and Health Department.

(2) Stainless steel tables are provided and must remain in the booth at all times.

Operational:

An average of 10 to 20 people (daily) are necessary to operate the booth efficiently. Number of workers can vary depending on the crowd and time of day. **Complete support from your organization is necessary for success.**

Organizations must provide your own signage for the front of the booth. You may come by the Fairgrounds to view placement and measurement.

Each booth will receive a total of 225 admission passes for volunteers to operate the booth. If more passes are needed, they may be purchased at the advance sale rate through the Coliseum Box Office. It is important to take advantage of special days (Early Bird Discount, seniors 65+ are free, Lowes Food Day) and schedule your staff accordingly.

All Community Food Booth have an exclusive right to sell regular sized hot dogs and hamburgers. No other independent vendor may sell these items.

Food Suppliers are available and located in the designated stock areas on the grounds. E.G. Forest, Shuler Meats, Sunnyside Ice, Flowers Bakery, Pepsi and Coke are some of the vendors available, a complete list will be supplied with the contract.

Booth must be opened all hours of the fair.

Revenue:

Successfully operated booths can have Gross Sales figures from \$10,000 to \$30,000